

American Cancer Society – New England Division

Highlights of FY08



Research

- New England funded 14 pay-if researchers in FY08, for a total of 52 scientists supported with \$11.9 million raised here since 2002.
- Ethan Dmitrovsky, MD, director of pharmacology and toxicology at Dartmouth Medical School in Lebanon, NH, became New England's 17th American Cancer Society Research Professor.
- Total research grants in effect in New England as of January 1, 2008: \$59,848,584

Advocacy

- The First Annual New England Research Breakfast was held at Fenway Park on June 23, netted a nationwide record \$150,000 for the American Cancer Society Cancer Action Network.
- The Fight Back Express bus rolled through New England promoting our Access to Care campaign. 23 events attracted more than 2,000 New Englanders to sign the bus.
- Massachusetts increased the state's cigarette tax from \$1.51 to \$2.51 per pack — the third highest nationwide. \$175 million will be generated yearly to provide quality health care for the underserved.
- Maine passed a mandate requiring insurers to cover colon cancer screenings.
- Vermont passed legislation mandating that insurers provide mammography benefits to all women 40 and over, at a cost not to exceed \$25.

Fundraising

- FY08 Projected Annual Fund income is \$49,745,000, for an increase of 1.2%. (Same as the nationwide projected annual growth; ahead of seven other Divisions)
- Special Event income was \$36,310,000, for a 3.1% increase. (Nationwide this grew 2.2%.)
- Relay For Life income declined 0.7% compared with a projected increase of 0.5% nationwide. (Five Divisions are projecting growth).
- Making Strides Against Breast Cancer income grew 16.2%, compared with 14.8% nationwide.
- Daffodil Days income grew 14.9%, compared with 1.4% nationwide.
- The "Campaign to Advance the Pace of Progress" is near its target at the end of Year 4, having raised \$50.6 million.
- Our \$10.4 million in online income increased 19.2% in FY08 (up 17.6% nationwide). We are #1 in the US for per capita online giving.

Service

- Opened new Hope Lodge in Burlington, VT, last December, and will open the AstraZeneca Hope Lodge Center in Boston this November.
- Number of signed hospital agreements in NE reached 57; those with active referral systems to the ACS Cancer Resource Network increased from 24 to 52.
- Increased Patient Navigators from 1 to 4, with signed agreements for 3 more.
- In 2006, NE was reaching 1 in 25 newly diagnosed; today it's 1 in 6.
- New England Division earns national ACS Gold designation for excellence in serving constituents with local services.
- Exceeded NE metric of increasing the number of unique constituents we reach with information and services (34.07% as of 7/31/08).
- Close to reaching NE metric for increasing the number of newly-diagnosed reached with information or direct services (11,118 as of 7/31/08).
- Nearly 42,000 New Englanders called 800-ACS-2345 for information and services.
- New England increased the number of Personal Health Manager kits distributed to patients and caregivers from 3,150 last year to 9,307 in FY08.

Education

- Breast and colon screening rates for NE are among the nation's highest, thanks to focus on medically underserved and our work with community partners.
- The Smokers' Quitline answered more than 10,000 NE calls in FY08.

Volunteers

- Three New England volunteers won the St. George National Award for 2008.
- A New England volunteer won a 2008 National Lane Adams Quality of Life Award.
- 45 volunteers were honored with 2007 Sandra C. Labaree New England Volunteer Values Awards.

1.800.ACS.2345

www.cancer.org